

VOL. 5 — MERCURY EXECUTIVES

(Born on 5, 14, 23)

Global Corporate Numerology — Behavioral & Psychological Blueprint of Corporate Executives Born on 5, 14, 23

This book explores the executive psychology, communication intelligence, adaptability, negotiation style, business movement, and decision-making tendencies of individuals born on 5, 14, and 23. Based on the SAPANDA Corporate SPAN™ framework inspired by classical Cheiro decans, the book studies how the same core number behaves differently across zodiac influences and behavioural SPAN layers.

Designed especially for founders, HR professionals, promoters, leadership teams, consultants, and serious students of behavioural numerology, this work focuses on practical corporate application rather than vague prediction. It studies executive communication, pressure handling, strategic flexibility, leadership rhythm, and role-fit inside real organizational structures.

What You Will Learn

- Communication and negotiation psychology
- Executive adaptability and flexibility
- Pressure and authority response
- Leadership and coordination style
- SPAN behavioural distinctions
- SWOT and management guidance

Who Should Read This Book?

Founders, HR leaders, management professionals, recruiters, business owners, leadership coaches, and serious numerology students.

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